



**INFORMATION PACK
2024**



4/301 COLLIER RD, BASSENDEAN



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THE FUTURE IS **MAGIC**



Welcome to the magical world of cheer and dance

We have taken the spirit of Perth's longest standing club and given it a fresh spin - say hello to Perth Magic All Stars!

This gym is not just a place to train; it's a second home for kids to find their passion, celebrate achievements and foster a strong sense of community. We are on a mission to spread the energy and excitement of cheer and dance to as many Perth kids as possible - from beginners to the rising champs, we are ready to make 2024 an unforgettable, fun-filled journey to success.

Come join us and get ready to take over cheer and dance in WA!

Rachael & Mick

Contents

- 2** WELCOME
- 3** MAKING MAGIC
- 4** WHAT WE OFFER
- 5** PREP

- 6** CHEER & POM
- 7** ALL STAR CHEER
- 8** ALL STAR DANCE
- 9** 2024 EVENTS

- 10** ANNUAL INVESTMENT
- 11** MAGIC STAFF
- 12** CONTACT US



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Making

At **PERTH MAGIC** we dance to the beat of our 5 **CORE VALUES**. These core values guide us in creating a safe and supportive environment where athletes can thrive, not only as athletes but as individuals.

M

Motivate

At **MAGIC**, motivation drives the spirit of our gym - from athletes to coaches, everyone plays a role in creating this powerful atmosphere. From the moment **YOU** step through our doors, you'll feel the **ENERGY** and **ENTHUSIASM** that defines us. Our coaches are dedicated to nurturing your ambitions, instilling a strong work ethic to motivate you in your Cheer and Dance journey.

A

Achieve

Together, we **CONQUER** challenges and celebrate victories. We focus on the pursuit of success by achieving both personal and team **GOALS**. As **MAGIC** athletes, we are all about pushing the boundaries of what's possible to reach all your Cheer and Dance **DREAMS**.

G

Grow

Beyond the Cheer floor, our underlying commitment lies in your **PERSONAL GROWTH**. We aspire for all athletes to unlock their full potential on their unique journey, acquiring invaluable **LIFE SKILLS** that extend well beyond the realm of Cheer and Dance. These skills **EMPOWER** our young members for **FUTURE SUCCESS**, no matter the path you choose to pursue.

I

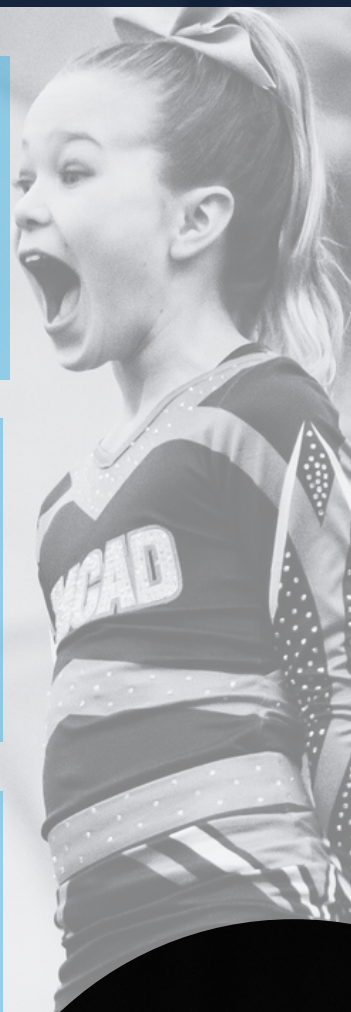
Inspire

Your coaches stand ready to ignite a **SPARK** within you. Embrace the creation of a captivating **CULTURE** designed to **INSPIRE** every **MAGIC** member - be it your fellow athletes or your incredible supporters. Witness how our actions and structure are meticulously crafted to uplift and motivate all **MAGIC** members.

C

Community

You are part of a tight-knit **FAMILY**, a sanctuary away from the ordinary. Our community is built to foster lifelong bonds and a **CULTURE** of mutual support & **FRIENDSHIP**. Within the embrace of **MAGIC**, each athlete, parent, and supporter is welcomed, valued and celebrated.



WHAT WE OFFER

It's time to embark on your journey with PERTH MAGIC! We offer a range of exciting programs designed to cater to every age and skill level, from recreational classes to competitive All Star teams for aspiring champions. We understand that choosing the right program can be overwhelming, so please don't hesitate to reach out to us via email or phone for personalised guidance.

RECREATIONAL

- TERMLY COMMITMENT
- 1 CLASS PER WEEK

- TinyTumble | 3-6yrs
- MiniMagic Cheer | 2-5yrs
- MiniMagic Dance | 2-5yrs
- CheerKids | 6-12yrs
- DanceKids | 6-12yrs
- TumbleKids | 7-12yrs
- TumbleTeens | 13+yrs

Step into the enchanting world of cheerleading with our entry-level programs. Designed to teach all the basics, perfect for kids ages 1.5+ yrs wanting to give Cheer and Dance a go

PREP

- 6/12 MONTH COMMITMENT
- 1 CLASS PER WEEK
- 2 EVENTS PER SEMESTER

- CheerStars
 - 3-6yrs | 5-8yrs | 7-12yrs
- DanceStars
 - Pom, Jazz, Lyrical, Hip Hop
 - 3-6yrs | 5-8yrs | 7-12yrs

Perfect for aspiring competitive cheerleaders ages 3-12 yrs. Take your skills to the next level with our Prep program and dive into the competitive stream by learning a routine to perform at local events

CHEER & POM

- ANNUAL COMMITMENT
- 2 CLASSES PER WEEK
- 5 EVENTS PER YEAR

- Novice Cheer & Pom
 - MINI | 6-8yrs
 - YOUTH | 9-12yrs
- Level 1 Cheer & Pom
 - MINI | 6-9yrs

Tailored for athletes aged 5-12 who are ready to take the next step along their competitive journey. Combining both cheer and dance, athletes learn both a Cheer and Pom routine to compete at Perth competitions

ALL STAR

- ANNUAL COMMITMENT
- 1-3 CLASSES PER WEEK
- 4-6 EVENTS PER YEAR

- All Star Cheer
 - Level 1, 2, 3, 3NT, 4, 5
 - 8-12yrs | 8-15yrs | 11-18yrs | 15+yrs
- All Star Dance
 - Pom, Jazz, Lyrical
 - 8-15yrs | 15+yrs

Our All Star program is the pinnacle of competitive Cheer and Dance. Athletes are strategically grouped based on their skills and ages to maximise competitive success. This program is for the athlete that want to do it all and has a true passion for competing in the sport!

ADDITIONAL

- TERMLY/ANNUAL PROGRAMS

- Tumble | Group Classes & Privates
- Flight School | Flyer Flexibility & Strength
- Group Stunt
- Dance Doubles
- S.P.E.L.L | Athlete Excel Program

Want MORE MAGIC? Enrol into our range of additional classes and programs!

2024 Highlights

- Opportunities to compete in Cheer, Pom, Lyrical, Jazz and Hip Hop!
- NEW Level 2 development team
- Magic Mentors & Assistant Coach Development Program
- Magic Camp
- In House Competition
- AASCF Nationals Tour



PREP

CHEERSTARS

Our CheerStars Program is the ideal launchpad for young cheerleaders! It's your entry into competitive cheer, where you'll master fundamental skills, perform in 1-2 events a semester, and have a blast! With flexible **6-month** and **12-month** options, CheerStars builds cheer expertise while nurturing teamwork, commitment, and confidence, all while having fun!

DANCESTARS

Our DanceStars program is where your journey into dance begins! This entry-level program opens the door to our competitive teams, where you'll learn fundamental dance skills and participate in 1-2 events per semester. With **6-month** and **12-month** options, across various dance styles you'll learn everything you need to know and get a taste of all things DANCE!

Team Information

DIVISION & AGE	TRAINING DAY & TIME
TINY POM 3-6yrs	WED 3.30-4.00pm
TINY CHEER 3-6yrs	WED 4.00-4.30pm
MINI CHEER 9 & under	MON 4.00-4.45pm
YOUTH JAZZ 12 & under	SAT 9.45-10.15am
YOUTH CHEER 12 & under	TUE 4.00-5.00pm
YOUTH HIP HOP 12 & under	WED 4.00-4.30pm
YOUTH LYRICAL 12 & under	WED 6.00-6.30pm

Prep Fees

PREP MAGIC PACK 2024 ENROLMENT	\$80	2024 Athlete Membership & Insurance Perth Magic Club T-shirt & scrunchie
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TERMLY TUITION/EVENT FEE	
x1 30min class p/wk	\$120
x1 45min class p/wk	\$180
x1 60min class p/wk	\$230
EVENT FEE <small>DUE TERM 2 WK 2 and TERM 3 WK 5</small>	\$40 SEMESTER 1 \$100 SEMESTER 2

COMPETITION UNIFORM	
HIP HOP <small>DUE TERM 2 WK 2</small>	\$40
LYRICAL or JAZZ <small>DUE TERM 2 WK 2</small>	\$40
POM <small>DUE TERM 2 WK 2</small>	\$60

PAYMENT POLICIES & PLANS

DISCOUNTS & CROSSOVER FEES

ONE enrolment pack fee is due per member

Novice/All Star members enrolling into DanceStars are **NOT** required to pay additional enrolment fees

Term tuition fees will be posted to accounts prior to the start date of each term. Payment is due **BEFORE** the first class of the term.
For new members only, enrolment and tuition is due **AFTER** your first trial class. **ONE** trial class per athlete total.
Existing members are not eligible for trial classes.

2024 EVENTS- PAGE 9



CHEER & POM

Our Novice/Mini All Star program combines both Cheer and Pom. This program is perfect for athletes wanting to find their cheer passion, combining the best that Cheer and Dance has to offer. With years of success, our combined cheer and dance program is the BEST way to step towards All Star competition teams! Athletes can also enrol into the DanceStars styles of lyrical, jazz and hip hop!

Team Information

TEAM NAME REVEAL COMING SOON	DIVISION & AGE	TRAINING DAYS/HRS	SKILL REQUIREMENTS	TEAM REQUIREMENTS
	MINI NOVICE 7-8yrs	WED 4.30-5.45pm & SAT 8.30-9.45am	None! We teach you everything you need to know!	<ul style="list-style-type: none"> • Good attendance at all trainings/camps • Ability to confidently participate in training • Willingness to learn!
	YOUTH NOVICE 8-12yrs	MON 4.45-6.15pm & THUR 4.45-6.15pm		
	MINI LEVEL 1/POM NATIONAL TOURING TEAM 7-9yrs	MON 5-6.30pm & SAT 9.30-11.00am	CARTWHEEL ROUND OFF BACK WALKOVER FRONT WALKOVER ABILITY TO MASTER LEVEL 1 ELITE STUNTING SKILLS	<ul style="list-style-type: none"> • Great attendance at all trainings/camps • Fantastic teamwork ability and attitude in training

Additional Information

- Teams will perform at multiple Perth competitions throughout the season
- See Annual Investment and Uniforms/Apparel pages for an outline of team requirements
- Athletes are welcome to enrol into additional DanceStars teams! Compete in Lyrical, Hip Hop or Jazz genres on top of your Cheer and Pom team.
- Training days and times are tentative and will be finalised following Team Placements. *Please note athletes must be able to attend both training days to enrol into a team*



2024 EVENTS - pg 9

ANNUAL INVESTMENT - pg 10

ALL STAR CHEER

All Star Cheer is all about developing confident and competitive teams with the goal of growth and success throughout the season. We offer a variety of teams to suit many experience and commitment levels. Perth Magic gives athletes, truly passionate about the sport, opportunities to excel in high level Cheer and Dance!

Team Information

LEVEL/GENRE	DIVISION	TRAINING DAYS/HRS	SKILL REQUIREMENTS	ADDITIONAL CLASSES
LEVEL 1	YOUTH 7-12yrs NATIONAL TOURING TEAM	WED 4.30-6.00pm & SAT 11.45am-1.15pm	CARTWHEEL, ROUND OFF BACK WALKOVER, FRONT WALKOVER ABILITY TO MASTER LEVEL 1 ELITE STUNTING SKILLS	Flyers must enrol into Flight School and complete home programs to be considered for a flying position x1 45min weekly tumble class is INCLUDED in team tuition fee *excluding 3NT *ONE class per athlete Option to enrol into additional tumbling programs Option to try out for Group Stunt
	JUNIOR 7-15yrs	TUE 4.45-6.15pm & THUR 6.00-7.30pm	CARTWHEEL, ROUND OFF ABILITY TO DEVELOP LEVEL 1 ELITE STUNTING SKILLS	
CHEERSTARS 2	JUNIOR 15 & under	WED 6.00-7.00pm <i>req. crossover to level 1</i>	ON TRAMP/TRACK WITH GOOD TECHNIQUE BHS, RO BHS, FHS STRONG LEVEL 1 STUNT TECHNIQUE & READY TO DEVELOP LEVEL 2 SKILLS	
LEVEL 2	JUNIOR 10-15yrs	TUE 5.00-6.30pm & THUR 5.30-7.00pm	BHS, BWO BHS, RO BHS, FHS MASTERED LEVEL 1 STUNT TECHNIQUE & READY TO PERFORM LEVEL 2 ELITE SKILLS	
LEVEL 3	JUNIOR 10-15yrs NATIONAL TOURING TEAM	WED 5.30-7.30pm & SAT 11.45am-1.15pm	JUMP BHS, BHS BHS BHS, RO BHS BT, FT MASTERED LEVEL 2 STUNT TECHNIQUE & READY TO PERFORM LEVEL 3 ELITE SKILLS	
LEVEL 3NT	OPEN 15+yrs	TUE 7.30-9.00pm	MASTERED LEVEL 2 STUNT TECHNIQUE & READY TO PERFORM LEVEL 3 ELITE SKILLS	
LEVEL 4	SENIOR 11-18yrs	MON 5.00-6.30pm <i>req. crossover to level 3/3NT</i>	STANDING BT, BHS BHS BT, RO BHS LAYOUT MASTERED LEVEL 3 STUNT TECHNIQUE & READY TO PERFORM LEVEL 4 ELITE SKILLS	
LEVEL 5	OPEN <i>16+yrs as of 31st Dec 2025</i>	MON 7.15-9.30pm & WED 7.30-9.30pm	JUMP BT, BHS BHS LAYOUT, RO BHS FULL MASTERED LEVEL 4 STUNT TECHNIQUE & READY TO PERFORM LEVEL 5 ELITE SKILLS	

Athletes will be placed onto teams for the tumble level they are competent at performing repeatedly on the sprung floor with good technique, and stunting level they are ready to train at safely.

Performance in the 2023 season and mental readiness will also play a factor in decision making.

All team placements are decided upon by our senior coaching staff following Team Placement Day and Placement Workshops.



2024 EVENTS - pg 9

ANNUAL INVESTMENT - pg 10

TUMBLING/STUNTING KEY

RO - round off

BWO - back walkover

BHS - back handspring

FHS - front handspring

BT - back tuck

FT - front tuck

ELITE SKILLS - most difficult stunt skills required by that level under the ACSA rubric

ALL STAR DANCE

All Star Dance gives athletes the opportunity to train and compete in multiple styles of dance, opening the doors to reaching their full potential across all genres. Perth Magic's junior and open teams are for those with strong fundamentals of dance technique, wishing to strive towards excellence and competitive success!

Team Information

GENRE		DIVISION	TRAINING DAYS/HRS	SKILL REQUIREMENTS	ADDITIONAL CLASSES
TEAM NAME REVEAL COMING SOON	POM	JUNIOR 8-15yrs	THUR 4.45-5.30pm	ABILITY TO DEVELOP FLEXIBILITY AND DOUBLE PIROUETTE CONFIDENCE TO PERFORM	Option to enrol into Dance privates and try out for Dance Doubles
	JAZZ		SAT 11.00-11.45am	GOOD FLEXIBILITY, JUMPS & LEAPS DOUBLE PIROUETTE x2 FOUETTES > SINGLE PIROUETTE GOOD PERFORMANCE ABILITY	
	LYRICAL		SAT 10.15-11.00am		
	POM	OPEN 14+yrs	TUE 6.30-7.30pm	GREAT FLEXIBILITY, JUMPS & LEAPS TRIPLE PIROUETTE x3 FOUETTES > DOUBLE PIROUETTE FANTASTIC PERFORMANCE ABILITY	
	JAZZ		THUR 7.00-8.00pm		
	LYRICAL		THUR 8.00-9.00pm		

Athletes will be placed onto **CHEER** teams for the tumble level they are competent at performing repeatedly on the sprung floor with good technique, and stunting level they are ready to train at safely.

Athletes will be placed onto **DANCE** teams for both their technical skill ability along with their performance WOW factor! Our Prep and Novice programs develop all the required skills for progression into the All Star Dance program.

Performance in the 2023 season and mental readiness will also play a factor in decision making.
All team placements are decided upon by our senior coaching staff and decisions are final.

2024 EVENTS - pg 10

ANNUAL INVESTMENT - pg 11



ADDITIONAL PROGRAMS

TUMBLE CLASS

Develop your tumbling technique and progress to new skills with our tumbling coaches in these weekly group classes!

Tumble Classes are great for all ages of cheerleaders to learn everything from cartwheels to double fulls.
x1 weekly class is included in ALL STAR CHEER annual tuition (EXCLUDING NT)

TUMBLE PRIVATES

Want a tumble coach all to yourself? Work towards individual goals with an individualised program in a 1-on-1 private class!

Our very popular privates book out fast, so snatch one up quick at Registration Day!

FLIGHT SCHOOL

Flyer positions at MAGIC are highly technical and require additional training to perfect stunt elements and improve flexibility. Enrol into Flight School to attend a weekly class to develop everything you need to become an amazing flyer!

Compulsory for ALL STAR level 1+ flyers

GROUP STUNT

MAGIC will be running competitive group stunts for every All Star level. Athletes enrolling into the All Star program are eligible to try out for a position on a competitive group stunt team for 2024.

Groups will learn difficult elite skills to combine into a fast-paced 1 minute stunting routine.

Selections for 2024 Group Stunts will be made by our Coaching Staff

DANCE DOUBLES

Positions in elite dance doubles in all genres are on offer in 2024 - pom, lyrical, jazz and hip hop. MAGIC will be showcasing it's top dancers at several Perth competitions in 1:30 routines designed to highlight difficulty, creativity and the technical ability of our dancers!

Selections for 2024 Dance Doubles will be made by our Coaching Staff

S.P.E.L.L

Select athletes will be invited to our S.P.E.L.L workshops, designed to enhance individual skills and unlock potential!

**Strive, Perform, Excel:
Levitating Limits**

ADDITIONAL CLASS COSTS - pg 10



2024 EVENTS

GRAND OPENING
SUNDAY 28TH JAN

Term Dates

Mark your calendars!

- TERM 1: MON 29TH JAN - THURS 28TH MAR
- TERM 2: SAT 13TH APR - FRI 28TH JUN
- TERM 3: SAT 13TH JUL - FRI 20TH SEPT
- TERM 4: SAT 5TH OCT - FRI 13TH DEC

Team/s	Magic Camp	Magic Showcase	Aussie Gold States	AASCF States	ATC Starz	Cheer Con Champions League	In House Comp	ATC Showdown	AASCF Nationals Tour	Awards Event
	15TH-17TH MARCH	23RD JUNE	3RD-4TH AUGUST	30TH AUG-1ST SEPT	14TH-15TH SEPT	18TH-20TH OCT	8TH NOV	29TH NOV-1ST DEC	4TH-11TH DEC	14TH DEC
PREP CHEER & DANCE							★			
NOVICE	SUN ONLY		★		★		★			
MINI 1 & POM			★	★			★	★	★	
CHEER STARS 2			★					★		
YTH 1			★	★			★	★	★	
JNR 1 JNR 2	★	★	★		★	★		★		★
OPN 3NT				★				★		
JNR 3			★	★	★		★	★	★	
SNR 4								★		
OPN 5					★		★	★		
ALL STAR DANCE			★		★			★		

- Group Stunts/Dance Doubles will receive competition information in Term 1
- Competition dates are subject to change by Event Providers



AASCF Nationals Tour

Perth Magic is making it's debut at AASCF NATIONALS on the GOLD COAST in December! Our Mini Cheer & Pom, Youth Level 1, Junior Level 3 and select Group Stunts will spend the season preparing to put the strongest competitive routines possible on the Nationals stage! Full attendance at all trainings, competitions, workshops, camps and additional events is crucial for all athletes on National Touring Teams. Further travel information will be shared with families in Term 1. Athletes that are unable to tour will not be placed onto touring teams for the 2024 WA season.

ANNUAL INVESTMENT

Enrolment Fee
 *Prep see pg 4
 ONE enrolment fee is due per member

NOVICE/ALL STAR
MAGIC PACK
 2024 ENROLMENT

\$130

2024 Athlete Membership & Insurance
 Perth Magic Club T-shirt & scrunchie

NOVICE/ALL STAR
MEGA MAGIC PACK
 2024 ENROLMENT

\$195

2024 Athlete Membership & Insurance
 x2 Perth Magic Club T-shirts, x2 scrunchies, pencil case, socks, lanyard & water bottle!

Novice/All Star Fees

Team/s	Monthly Tuition (1st Feb-1st Dec)	Magic Camp (15th Feb)	Competition Fees (15th March, 15th May, 15th July)	Competition Uniform Fee (15th Apr)	Annual Fee (not incl enrolment fee/comp uni)	
*Please note you will see an increase to 2023 season fees due to wage increases under our industry award and CPI increases						
MINI NOVICE	\$149	\$75 SUN ONLY	\$199	TBC \$230-280	\$2 311	
YTH NOVICE	\$174				\$2 586	
MINI 1 & POM <small>*INCLUDES x1 WEEKLY TUMBLE CLASS</small>	\$233				\$3 483	
YTH 1, JNR 1, JNR 2 <small>*INCLUDES x1 WEEKLY TUMBLE CLASS</small>	\$233	\$200 FRI-SUN *1 FEE PER ATHLETE	\$218	TBC \$250-300 <small>*CROSSOVER ATHLETES REQUIRE AN EXTRA \$30 PER CROSSOVER TEAM *SELECT TEAMS MAY REQUIRE ADDITIONAL ITEMS TBC 2024</small>	\$3 417	
CHEERSTARS 2 <small>*CROSSOVER FEE</small>	\$62		\$91 <small>*CROSSOVER FEE</small>		\$955	
JNR 3 <small>*INCLUDES x1 WEEKLY TUMBLE CLASS</small>	\$252		\$239		\$3 689	
OPN 3NT	\$96		\$194		\$1 838	
SNR 4 <small>*CROSSOVER FEE</small>	\$91		\$93 <small>*CROSSOVER FEE</small>		\$1 280	
OPN 5 <small>*INCLUDES x1 WEEKLY TUMBLE CLASS</small>	\$144		\$471 <small>*JULY ONLY</small>		TBC \$250-350	\$2 055 <small>*EXCLUDES CAMP</small>
JNR DANCE	1 team - \$49 2 teams - \$75 3 teams - \$125		1 team - \$183 2 teams - \$250 3 teams - \$320		pom - \$120 jazz - \$100 lyrical - \$100	1 team - \$1 288 2 teams - \$1 775 3 teams - \$2 535
OPN DANCE	1 team - \$63 2 teams - \$125 3 teams - \$185				pom - \$140 jazz - \$120 lyrical - \$120	1 team - \$1 442 2 teams - \$2 325 3 teams - \$3 195

MONTHLY TUITION CAP - \$353
 p/athlete (BEFORE DISCOUNTS)

See www.perthmagicalstars.com.au/info-centre for PAYMENT/REFUND POLICIES

Additional Classes

TUMBLE CLASS	30min - \$100 / 45min - \$150 p/term
TUMBLE PRIVATE	30min - \$400 p/term \$45 p/private
FLIGHT SCHOOL	30min - \$100 p/term
DANCE PRIVATE	30min - \$400 p/term \$45 p/private
DANCE DOUBLES	45min - \$180 p/term & \$40-75 p/competition
GROUP STUNT	45min - \$150 p/term & \$40 p/competition

***all termly fees are based off a 10 week term**

Termly tuition fees will be posted to accounts prior to the start date of each term, accounting for term length and any gym closures.
 Payment is due BEFORE the first class of the term.

For new members only, enrolment and tuition is due AFTER your first trial class.
 ONE trial class per athlete total. Existing members are not eligible for trial classes.

Dance Doubles & Group Stunt classes are INVITE ONLY and are an annual commitment.

Our Coaches

Our coaching staff are true experts in their craft, with years of dedicated experience. They are the backbone of our gym, nurturing and guiding every athlete with care. Our team's expertise is the enchanting force behind our success, upholding a safe and positive environment for all ensuring each athlete's Cheer & Dance journey is truly MAGICAL.



Coach Development

As we are passionate in growing our amazing sport, we run multiple programs to develop future coaches from the ground up, assisting our athletes to transition smoothly into leadership roles with guidance and support ensuring best practices are maintained. In 2024 we will be launching the following leadership programs:

- Magic Mentors (11+yrs)

Take the first step into leading tiny to youth aged athletes along their cheer and dance journeys

- Assistant Coach Development Program (14+yrs)

Train under our Senior Coaches and discover what it takes to coach at PERTH MAGIC!

APPLICATIONS OPEN IN JANUARY 2024

Testimonials

I have had the pleasure of working closely with Rachael for the past few years. She is a dedicated coach and only wishes the best for her athletes. Rachael has coached my girls to the World Championships and they have had guidance from her in their own coaching careers. Being part of a family rather than just a number in a club is of highest importance to us. We wish Rachael and Nick all the best on this new adventure and stand by them 100%

-Tania
Parent

Rachael's been with SM Cheer and Dance since 2018, and her love for cheerleading and dance shines through and has helped grow our club to be one of the best small gyms in WA. She makes sure everyone feels safe and cared for. The core values are all about family, fun, and friendships, and Rachael has made sure these values are at the heart of our club. Rachael's passion for cheerleading and dance is evident in her involvement, from judging to helping other coaches within our industry, demonstrating her unwavering dedication to the sport and its community. She's not just an employee; she's my close friend and a part of my family.

-Liz

SM Cheer & Dance Owner

I first had Rachael as my coach in 2014 and while cheer looked very different back then, Rachael has barely changed since. Always the one to innovate in the gym in a way very few coaches have the ability to do so. Her perspective on tumbling drills and overcoming mental challenges has always helped me to grow. Since joining Starz Elite, I have excelled in my skills and regained confidence in my own abilities!

-Natalia
Athlete

We can't wait to see you!



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